

# N.E.B.A.

NEWTOWN ENTREPRENEURS BUSINESS ASSOCIATION



**TURNING HUSTLERS  
INTO BUSINESSES**

About Us

## Newtown Entrepreneur Business Association

NEBA (Newtown Entrepreneurs Business Association) is a non-profit organization dedicated to empowering hustlers in Newtown, Sarasota, FL, by transforming their unique gifts and skills into thriving businesses. Our mission is to provide support for budding entrepreneurs, offering a range of services to nurture their ideas and ambitions. Through NEBA, individuals will have access to comprehensive business education programs, inclusive startup business packages, small business grants, and enriching youth workshops.



# OUR PROGRAMS

## Business Startups/Organization

We specialize in transforming innovative ideas into thriving businesses. We understand that every great venture begins with a vision, and we are dedicated to helping aspiring entrepreneurs bring their concepts to life. Whether you have a revolutionary product, a groundbreaking service, or a unique solution, our team of experts is here to guide you through every step of the startup journey.

## NEBA's Bazaar

We offer business owners a unique opportunity to access prime product vending spaces. We aim to connect entrepreneurs with a high-traffic, strategic location where they can showcase and sell their products effectively.

## Young Authors Workshops

This program is for children ages 8 to 17 wishing to publish their own books. The program will take them step by step to develop a manuscript, and self-publishing. This workshop also includes 100 copies of the child's book for them to resale!

## NEBA Magazine

Monthly articles, interviews and information to help creating educate and elevate our community.

## Our Mission



**Our mission at NEBA (Newtown Entrepreneurs Business Association) is to empower the hustlers of Newtown, Sarasota, FL, by harnessing their unique gifts and skills and transforming them into flourishing businesses.**

# How You Can Help

## Sponsors Needed for the following upcoming Programs

Newtown Unsung Heroes Festival



Shabazz Awards



NEBA Magazine





# NEWTOWN UNSUNG HEROES & Living Legends FESTIVAL



**February 17th, 2024**

Join us at the Newtown's Unsung Heroes Festival, a day of celebrating the remarkable individuals who make our community thrive. This event is a vibrant tapestry of Newtown's Unsung Heroes and Living Legends, where we come together to honor their contributions. With an enticing array of food trucks, captivating live music, inspiring performances, and a diverse selection of business vendors, it promises to be a memorable experience for all. This free, all-ages community event is an opportunity to connect, celebrate, and support the heart of our town. Become a sponsor and be part of this extraordinary celebration that brings Newtown's Unsung Heroes into the spotlight. Your support will help us make this day even more special!

# Festival Details

Food Trucks

Chess  
Tournament

Live  
Performances

Business  
Vendors

Live DJs

\$1,000  
Business  
Grant Giveaway



Pamper Our Youths

Free Haircuts  
Free Self-Care Kits  
Free Hair styles  
Provided to the youth  
in our community

Celebrating and honoring the Unsung Heroes  
And Living Legends in our Community.

# Sponsorship Packages

## **TITLE SPONSOR**

### Package Includes

- "Event Presented by" Title
- Banner displayed for 3 mths
- Banner Displayed on stage
- Logo on Magazine cover
- Full back cover of Magazine
- Logo on all event materials
- Logo on DJ Table Banner
- Logo on Award Trophies
- Logo on front of Event Shirts

## **GOLD SPONSOR**

### Package Includes

- Banner displayed for 3 mths
- Banner Displayed on stage
- Logo on DJ Table Banner
- Logo on back of Event Shirts
- Logo on event materials
- Full Page Magazine ad

## **COMMUNITY SPONSOR**

### Package Includes

- Logo Featured on Coupons to be given away to attendants for free food and haircuts
- Logo on back of Event Shirts
- Logo on Community Banner

## **Pamper Our Youth**

### Package Includes

- "Presented by" Title
- Banner displayed for 3 mths
- Banner Displayed in event tent
- Logo on Self-care Kit box
- Products/Flyer in Self-care kits
- Logo on all event materials
- Logo on DJ Table Banner
- Logo on back of Event Shirts



# Newtown Festival Pricing Package

**TITLE  
SPONSOR**

**\$4,000**

ONLY ONE SPOT  
AVAILABLE

**GOLD  
SPONSOR**

**\$1,500**

**COMMUNITY  
SPONSORS**

**\$250**

**PAMPER  
OUR YOUTH**

**\$275**

**NEBA  
MAGAZINE**

**\$150**

FULL PAGE  
ADVERTISEMENT

**FOOD  
TRUCK**

**\$100**

**BUSINESS  
VENDOR**

**\$75.00**

**CHESS  
TOURNAMENT**

**\$50.00**

A percentage of the funds received from Food Truck, Business Vendor, and Chess Tournament will go towards our \$1000 Business grant we plan to award to a lucky business during the festival.

**Contact Us to be part of something Amazing.**

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